Content Services

Content Syndication Portfolio Samples

Presented by:
Electronic Media Branch (EMB)
Division of News and Electronic Media (DNEM)
Office of the Associate Director for Communications (OADC)
Centers for Disease Control and Prevention (CDC)
Version 1.2

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URL AND NAME FOR CONTENT SOURCE (CDC) AND PARTNER

	Content Source Name (CDC)	Content Source URL (CDC)	Partner Name	Partner URL
State Level Content Syndication Webpage Examples				
1.	DID YOU KNOW? State, Tribal, Local, and Territorial Public Health Professionals Gateway	http://www.cdc.gov/stltpublichealth/didyouknow/index.html	Public Health Idaho North Central District	http://idahopublichealth.com/
2.	Pertussis	http://www.cdc.gov/Features/Pertussis/index.html	Idaho Dept of Health and Welfare (Whooping Cough)	http://www.healthandwelfare.idaho.gov/Health/DiseasesConditions/Pertussis/tabid/700/Default.aspx
3.	CDC Features – Preteen Vaccines	http://www.cdc.gov/Features/PreteenVaccines/index.html	Idaho Dept of Health and Welfare (Adolescent Immunization)	http://healthandwelfare.idaho.gov/Health/Immunizations/AdolescentImmunizations/tabid/384/Default.aspx
4.	Vaccines Help Protect Travelers of All Ages	http://www.cdc.gov/features/travelprotection/index.html	Ohio Dept of Health (Vaccines)	http://www.odh.ohio.gov/CDCsyndication/Travelers%20Health/Travelers%20Health.aspx
5.	Preventing Norovirus Infection	http://www.cdc.gov/norovirus/preventing-infection.html	Ohio Dept of Health (Preventing NoroVirus)	http://www.odh.ohio.gov/CDCsyndication/Norovirus/Norovirus%20Information%20from%20CDC.aspx
6.	Lyme Disease Frequently Asked Questions (FAQs)	http://www.cdc.gov/lyme/faq/index.html	Arkansas Dept of Health (Lyme Disease)	http://www.healthy.arkansas.gov/programsServices/infectiousDisease/zoonoticDisease/Pages/CDC-LymeDisease.aspx
Local Level Content Syndication Webpage Examples				
7.	Minority Health Month	http://www.cdc.gov/minorityhealth/MHMonth.html	Marion Public Health	http://marionpublichealth.org/programs/chronic-disease/creating-healthy-communities/
8.	Food Safety	http://www.cdc.gov/winnablebattles/FoodSafety/index.html	Lake County General Health	http://www.lcghd.org/food_safety
9.	Healthy Living	http://www.cdc.gov/Features/gardeningtips/	Licking County Dept of Health (Healthy Living/Gardening)	http://www.lickingcohealth.org/hed/healthy_living.html
Other Business Content Syndication Webpage Examples (Hospitals, Government Health Organizations, etc.)				
10.	Seasonal Influenza (Flu) Flu Symptoms & Severity	http://www.cdc.gov/flu/about/disease/symptoms.htm	National Institute of Allergy and Infectious Diseases	http://www.niaid.nih.gov/topics/Flu/understandingFlu/Pages/Symptoms.aspx
11.	Managing Diabetes During the Holidays	http://www.gch.org/Hospital-Health-	Garden City Hospital (Diabetes)	http://www.gch.org/Hospital-Health-

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	Content Source Name (CDC)	Content Source URL (CDC)	Partner Name	Partner URL
		Resources/Diabetes/Diabetes-and-Holidays.aspx		Resources/Diabetes.aspx
12.	Tobacco Controls Have Public Impact	http://www.cdc.gov/features/tobaccocontrols/	FDA – Food and Drug Administration	http://www.fda.gov/TobaccoProducts/NewsEvents/ucm217158.htm
Content Syndication via iPad Apps, iPhone Apps, eCards, Feeds, and Widgets				
13.	CDC iPad App – Health Article	N/A	N/A	N/A
14.	Preventing Chronic Disease (PDC) iPad Application – Health Topics (Diabetes)	N/A	N/A	N/A
15.	CDC iPhone eCard App – Give Your Child a Smoke Free Life	N/A	N/A	N/A
16.	CDC Feeds (CDC.gov)	N/A	N/A	N/A
17.	Pulse – iPad App	N/A	N/A	N/A
18.	Widget – Food and Safety	N/A	N/A	N/A

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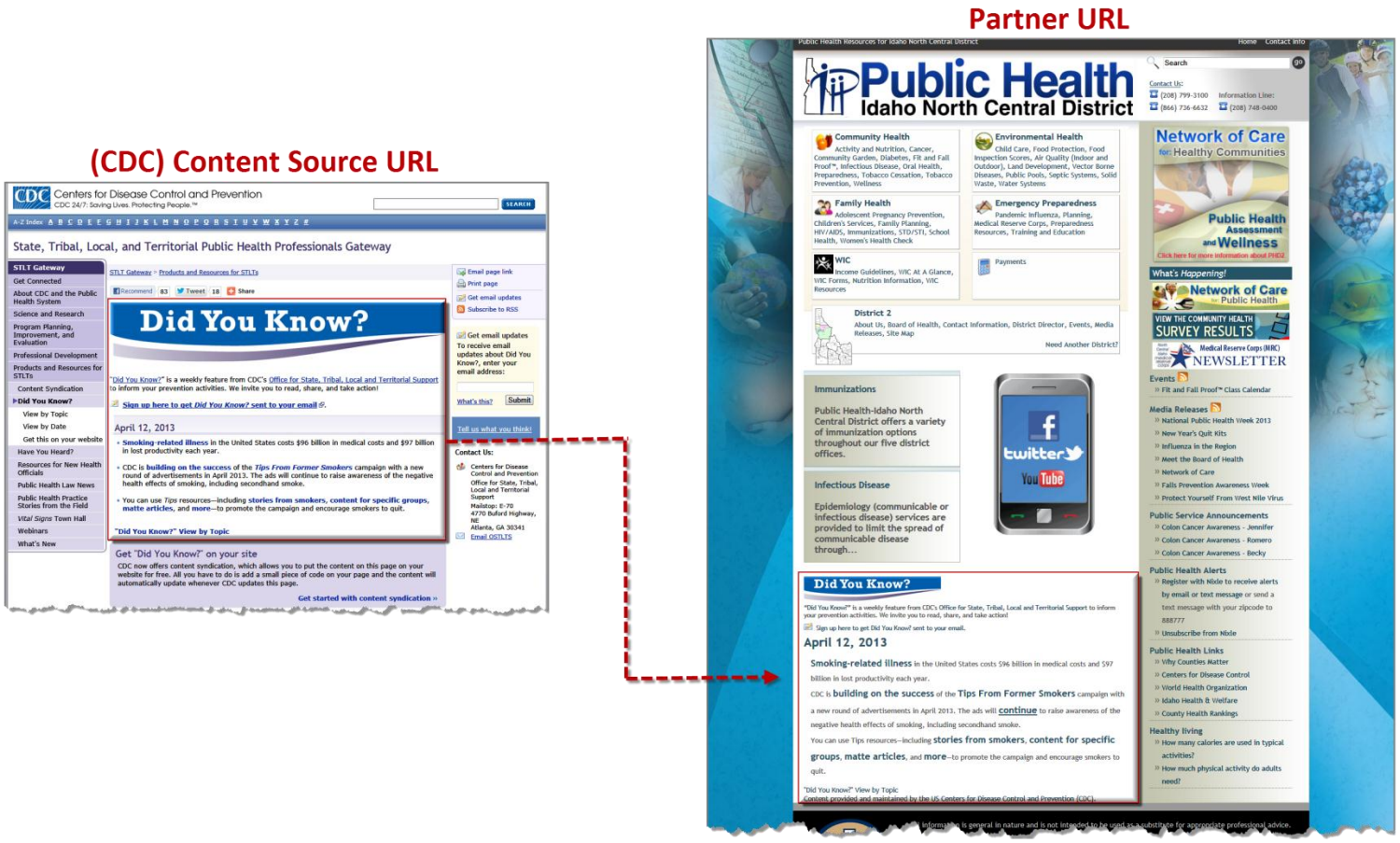
STATE LEVEL CONTENT SYNDICATION WEBPAGE EXAMPLES

1. DID YOU KNOW?



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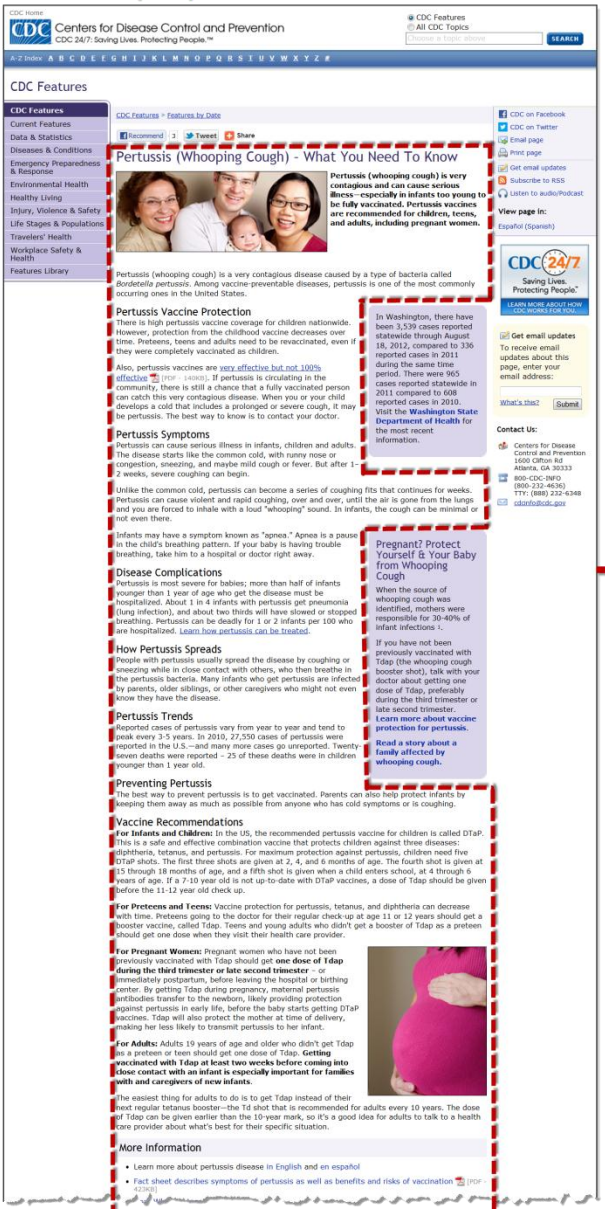
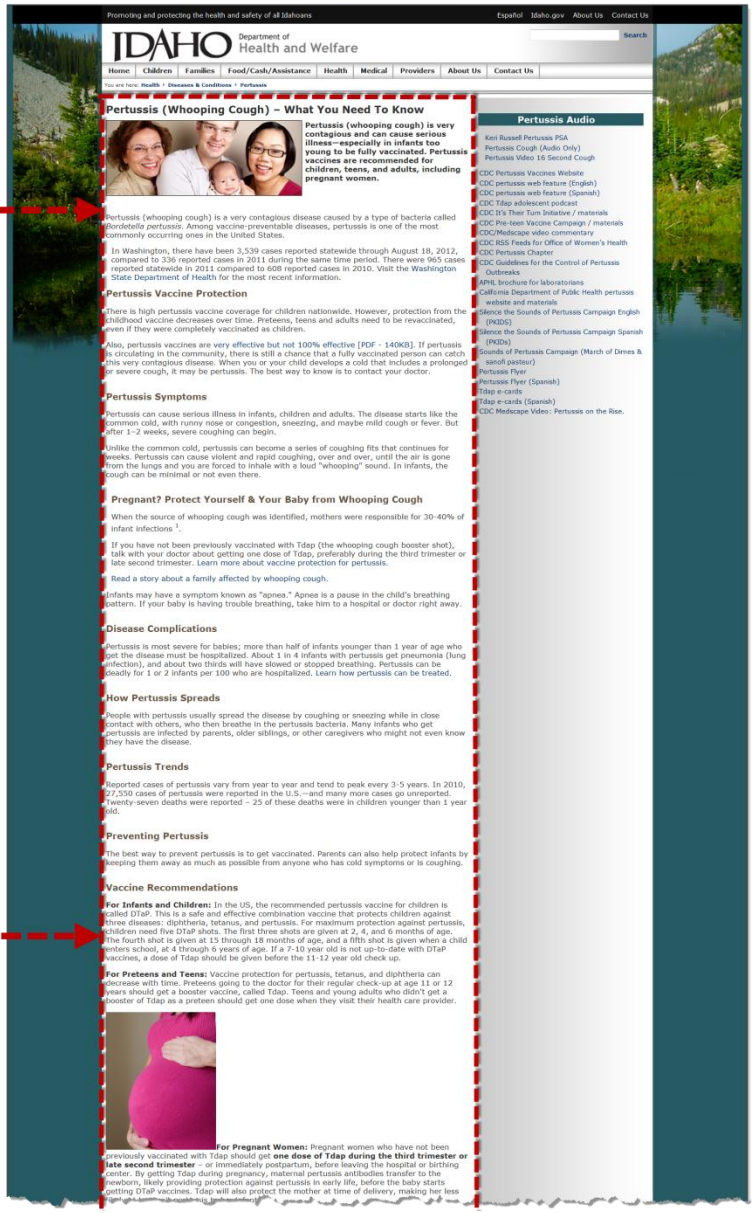
2. Pertussis

(CDC) Content Source URL



Partner URL



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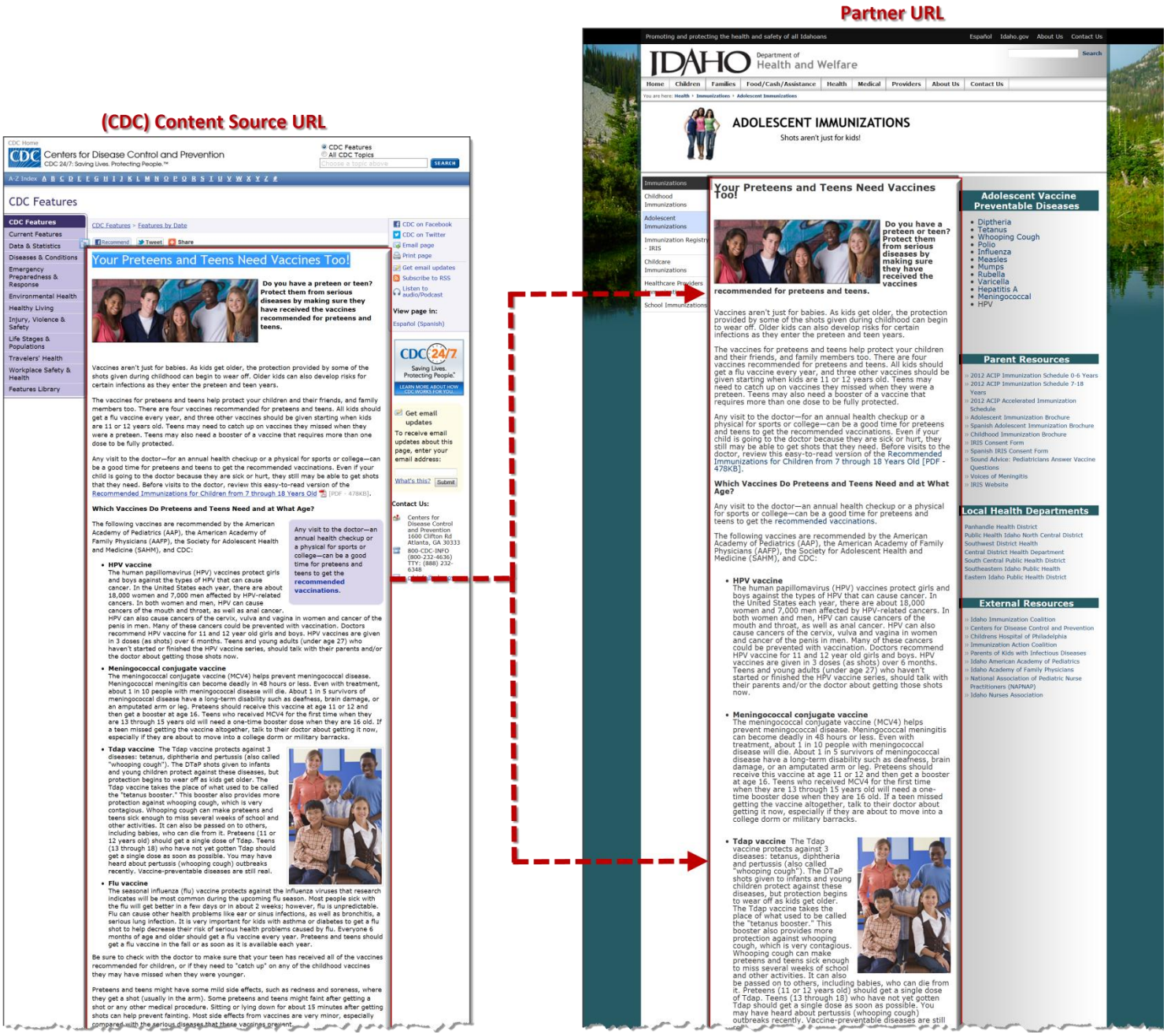
3. CDC Features – Preteen Vaccines



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4. Vaccines Help Protect Travelers of All Ages

(CDC) Content Source URL

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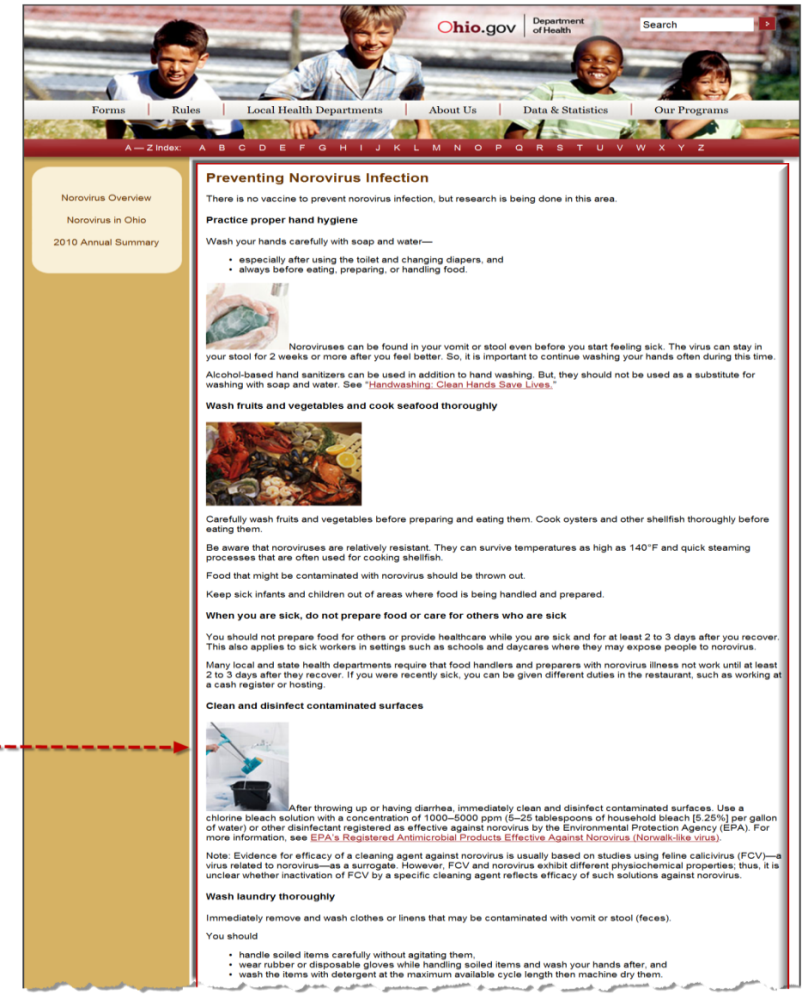
5. Preventing Norovirus Infection

(CDC) Content Source URL

Partner URL



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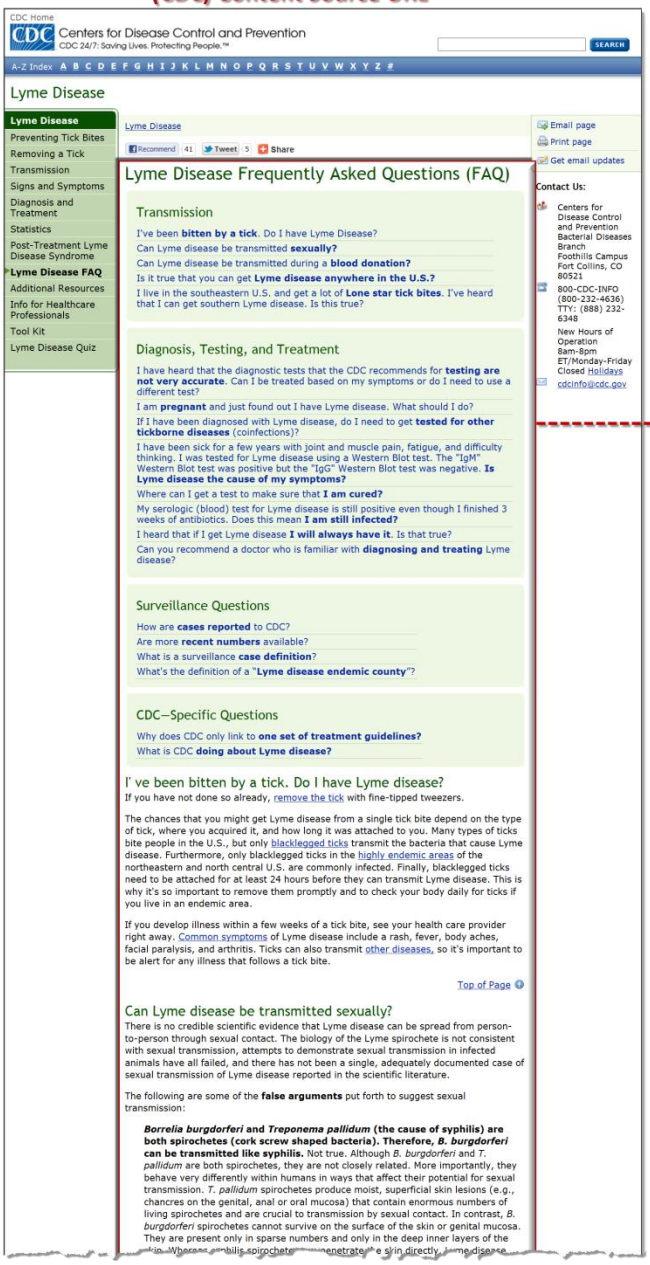
6. Lyme Disease Frequently Asked Questions (FAQs)

(CDC) Content Source URL



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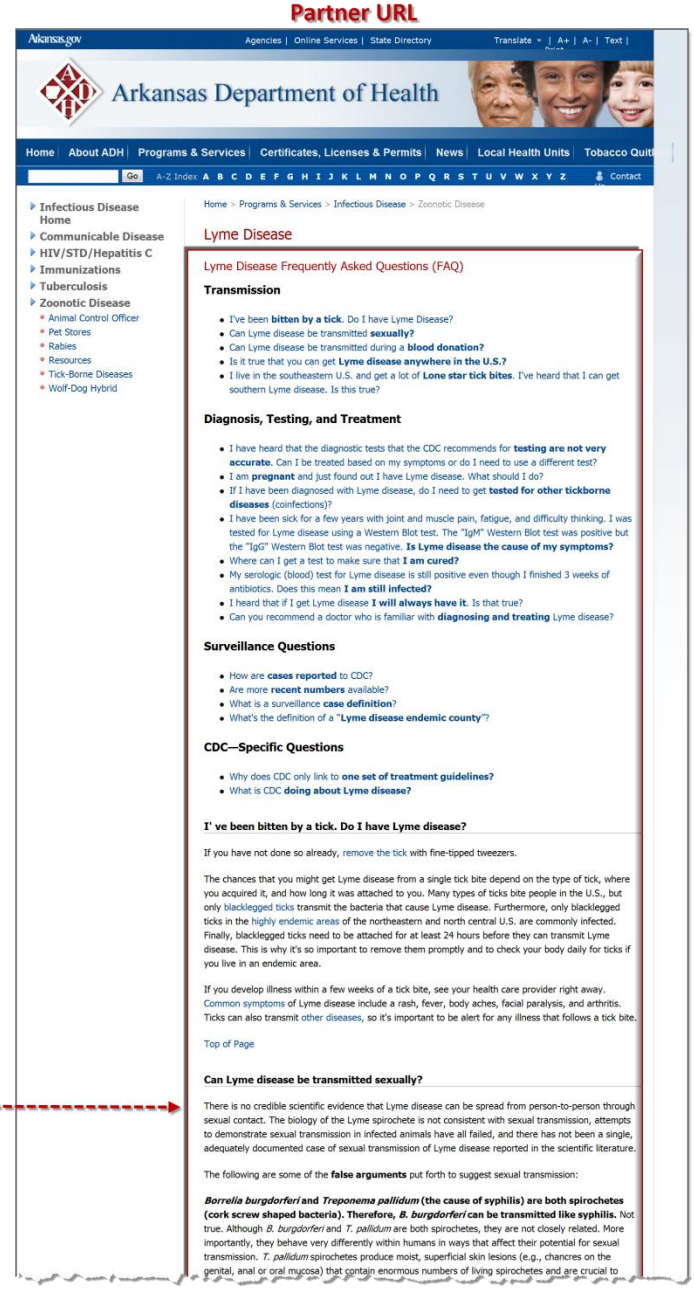

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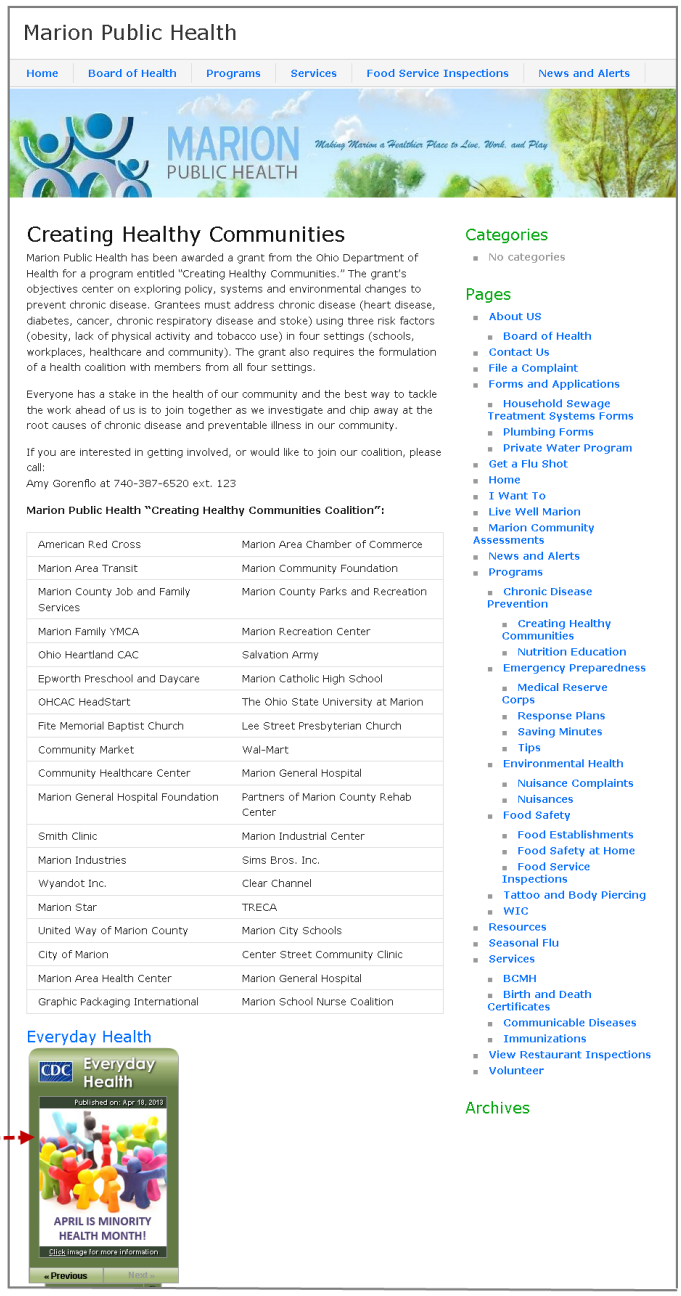
LOCAL LEVEL CONTENT SYNDICATION WEBPAGE EXAMPLES

7. Minority Health Month

(CDC) Content Source URL

Partner URL



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8. Food Safety

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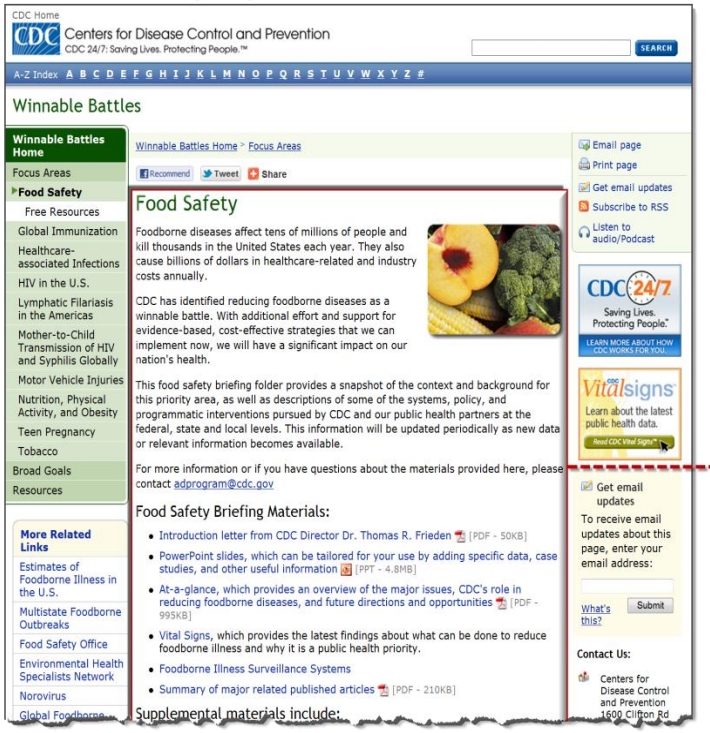

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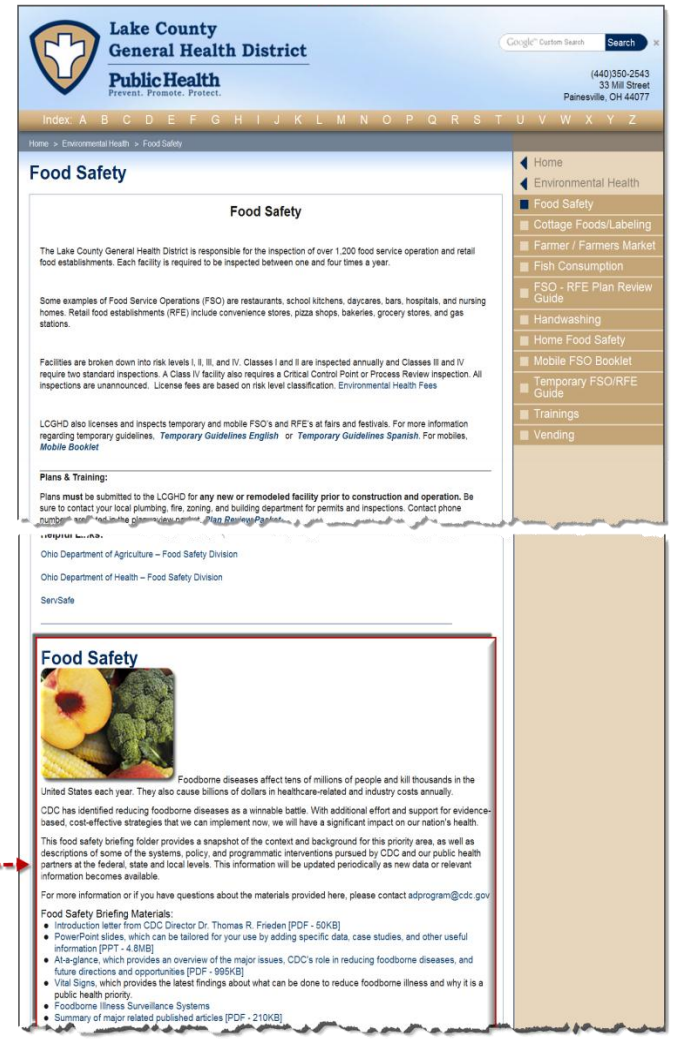

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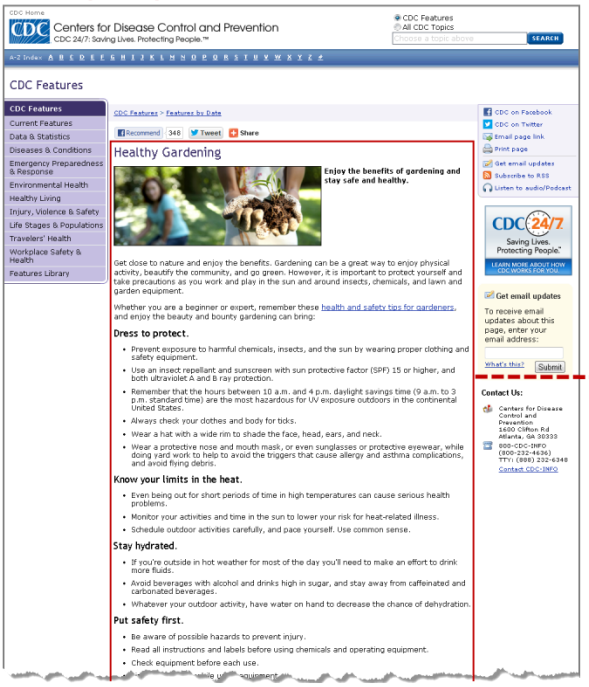
9. Healthy Living (Healthy Gardening)

(CDC) Content Source URL



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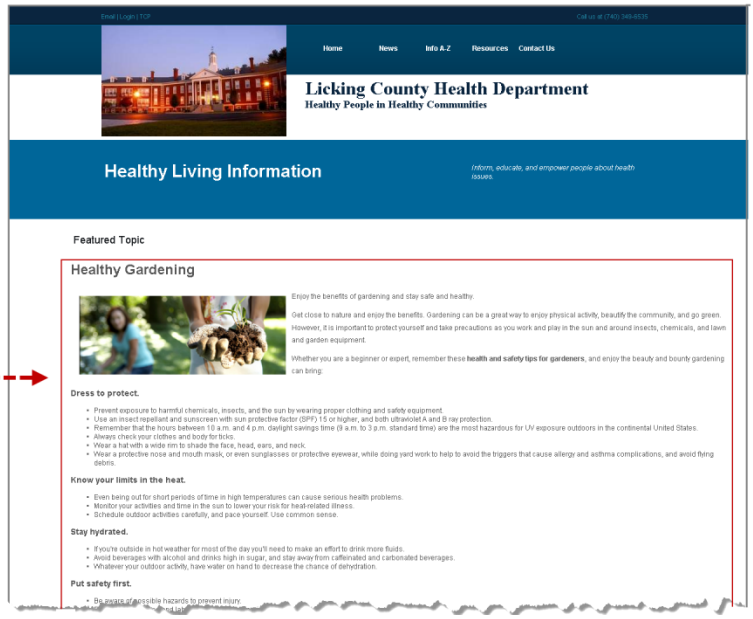

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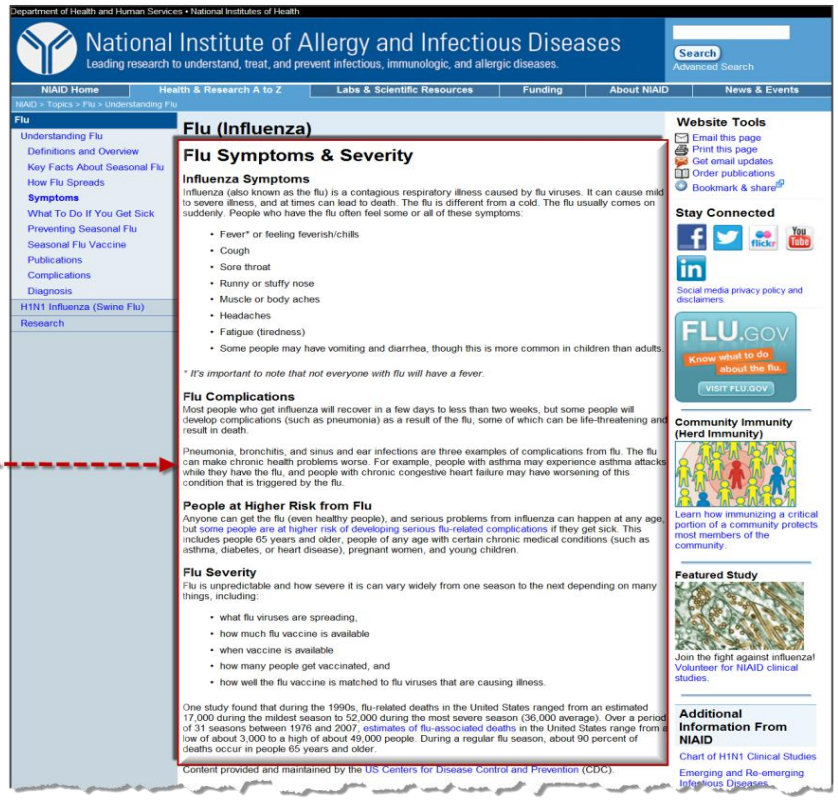
OTHER BUSINESS CONTENT SYNDICATION WEBPAGE EXAMPLES - (HOSPITALS, GOVT. HEALTH ORGS, ETC.)

10. Seasonal Influenza (Flu) – Flu Symptoms & Severity (NIAID)

(CDC) Content Source URL

Partner URL



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11. Garden City Hospital (Diabetes)

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Garden City Hospital (Diabetes) Continued…

(CDC) Content Source URL

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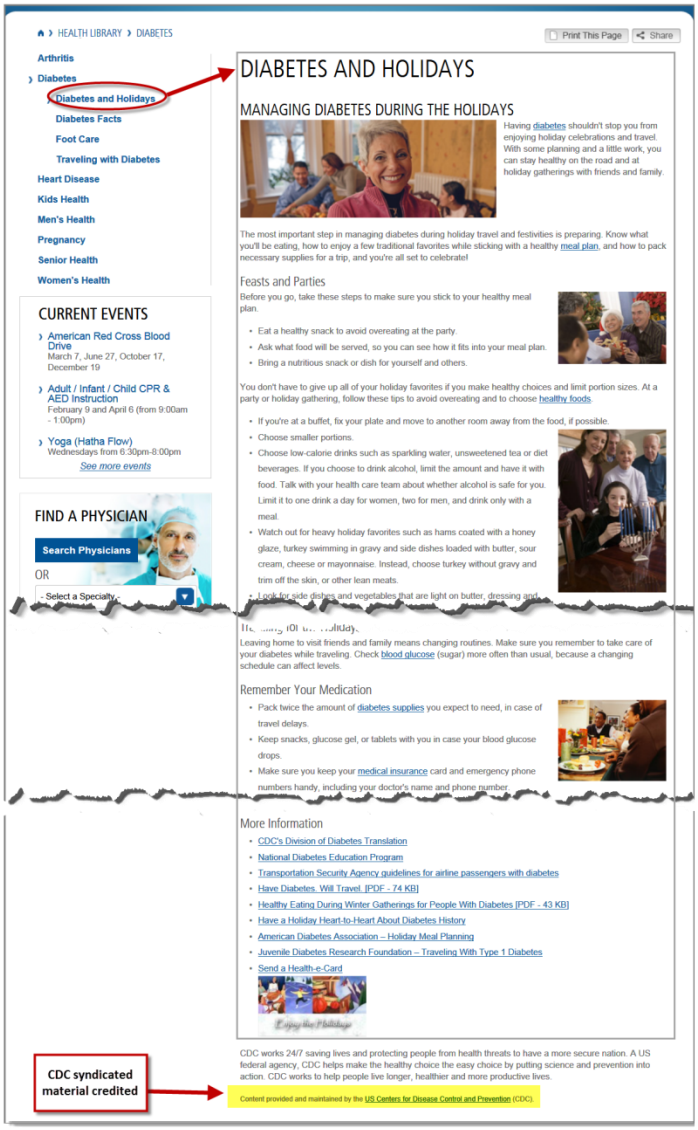

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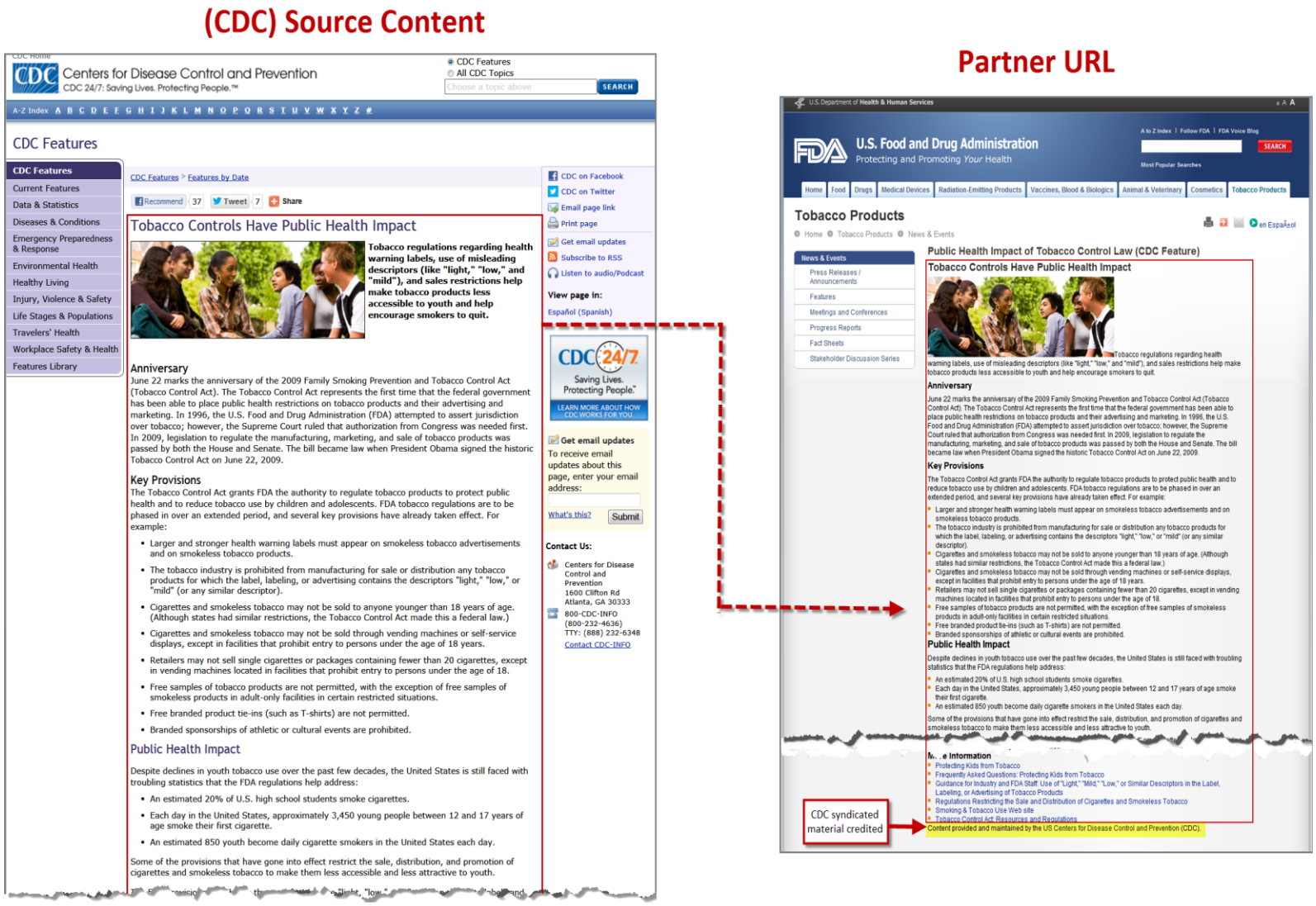
12. Tobacco Controls Have Public Impact (FDA)



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CONTENT SYNDICATION VIA IPAD APPS, IPHONE APPS, CDC FEEDS AND WIDGETS

13. CDC iPad Application – Health Articles

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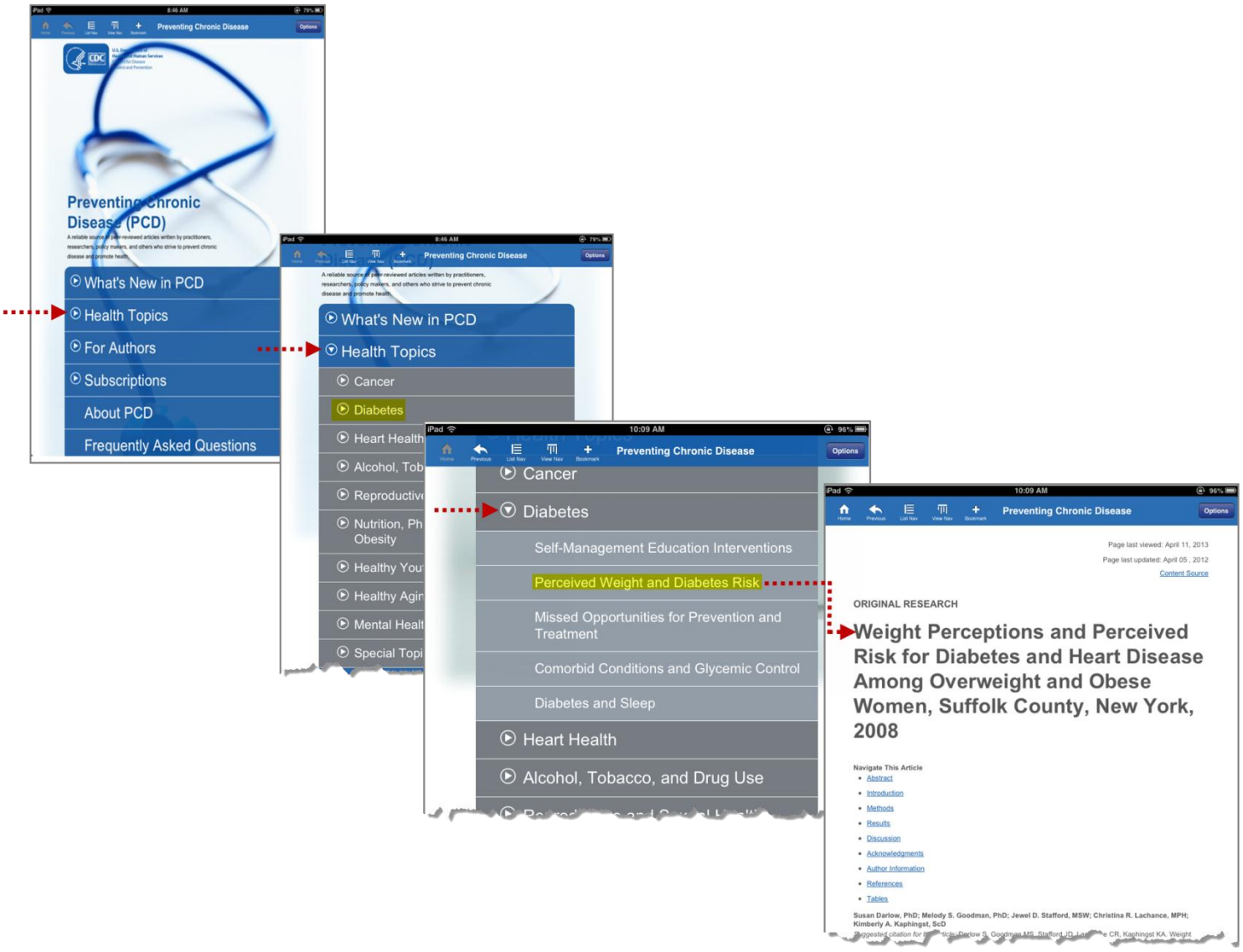
14. Preventing Chronic Disease (PDC) iPad App – Health Topics (Diabetes)

Preventing Chronic Disease (PDC) - iPad App



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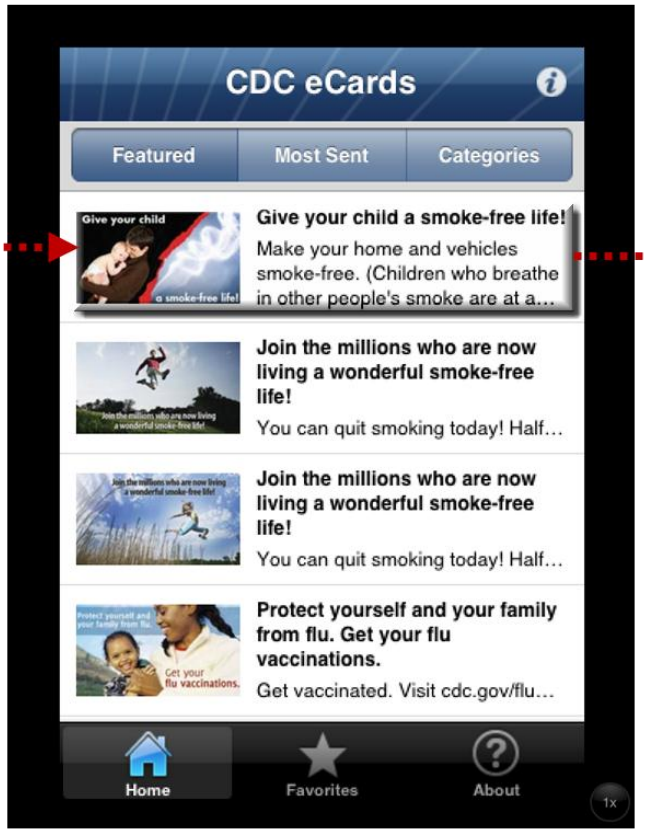
15. CDC iphone eCard App – Give Your Child a Smoke-Free Life

CDC - iPhone eCard App



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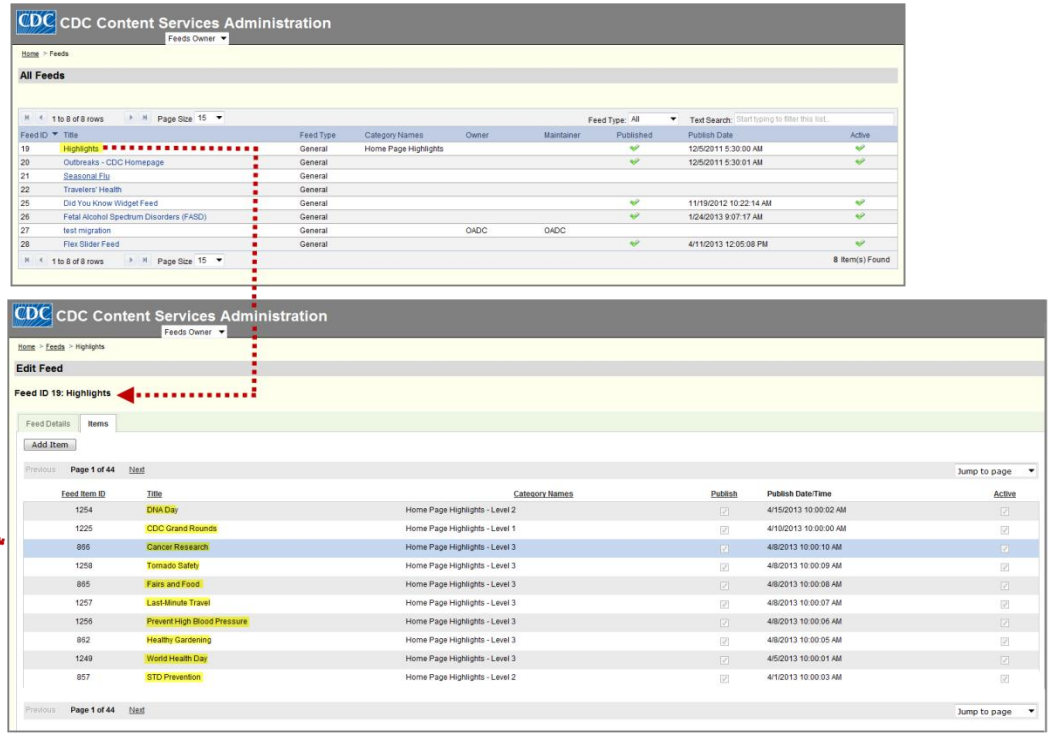
16. CDC Feeds (CDC.gov)

(The CDC Content Services Feeds Admin tool drives the CDC.gov homepage)

CDC Home Page

CDC Content Services Adminstation Feeds Admin Tool



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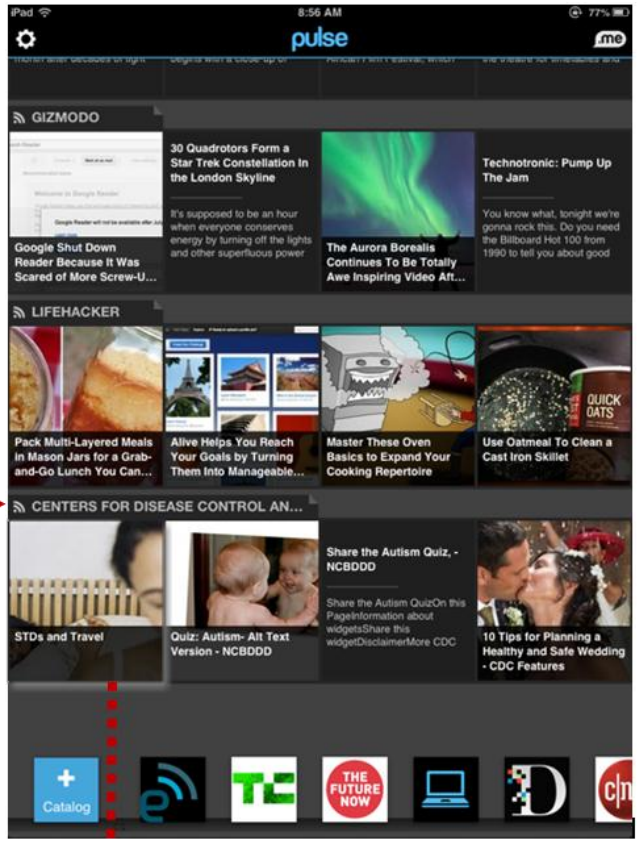
17. Pulse – iPad App

(Pulse is an app for Android, iOS and HTML5 browsers. The application displays news from multiple RSS feeds in a single page using a tile based interface).

Pulse - iPad App containing CDC content



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18. Widget – Food Safety

Food Safety Widget

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